

CDFA Summer School Sponsorship Opportunities

CDFA Summer School is a week-long series of courses presented by the CDFA Training Institute. CDFA Summer School will offer five different training courses. Learn from our expert practitioners and experience CDFA's most interactive educational event of the year. CDFA hosts several events, state conferences and webcasts each year, and sponsors of these events are given the best opportunities for promotion, recognition, and outreach. To <u>learn more</u> about Summer School courses and events or to create a customized sponsorship package, contact CDFA today.

PRINCIPAL SPONSOR \$10,000

Principal Sponsors receive prominent recognition during that state's activities throughout the year, including visibility in all newsletters, event marketing and on the CDFA website. Benefits include:

- 1 guaranteed speaker role for the conference
- complimentary exhibit space/table
- 10 complimentary registrations to use as they see fit for staff, guests, partners, etc.
- 10 registrations at a 50% discount to use as they see fit for staff, guests, partners, etc.
- attendee roster for all state events (webcasts, conference) throughout the year
- logo placement on all state marketing emails, newsletters, website, screen splashes and promotional materials

PREMIUM SPONSOR \$5,000

Premium Sponsors receive recognition primarily at that state's conference and in related marketing. Benefits include:

- 1 guaranteed moderator role for the conference
- 5 complimentary registrations to use as they see fit for staff, guests, partners, etc.
- 5 registrations at a 50% discount to use as they see fit for staff, guests, partners, etc.
- attendee roster for state conference (pre-event)
- logo placement on all state marketing emails, newsletters, website, screen splashes and promotional materials

CONFERENCE RECEPTION SPONSOR \$2,500

Conference Reception Sponsors provides the opportunity for your organization to sponsor the conference reception following the event. As the Conference Reception Sponsor, your organization will receive:

- opportunity to give remarks during the reception
- 2 complimentary registrations to the conference
- attendee roster for state conference (post-event)
- special signage during the reception
- logo placement on all state marketing emails, newsletters, website, screen splashes and promotional materials

SUPPORTING SPONSOR \$1,500

Supporting Sponsor are given the opportunity to reach that state's network without making a large commitment. Benefits include:

- 2 complimentary registration for the conference
- 2 registrations at a 50% discount
- attendee roster for state conference (post-event)
- logo placement on all state marketing emails, newsletters, website, screen splashes and promotional materials

Making a Commitment

Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs. To sponsor a specific CDFA State Financing Roundtable, contact CDFA at (614) 705-1300 or info@cdfa.net. Make your commitment today!